



Submission Guidelines

Quality standards for research articles are rigorous and focus on ensuring scientific validity, relevance, and originality. Kindly adhere to the following critical aspects that authors must consider when submitting their work to us:

1. Originality and Scientific Accuracy:

- The research must be represent unique and original idea and contribute new knowledge or insights to the field.
- The findings and conclusions should be original & well-supported by data and analysis, adhering to scientific methods.

2. Clear and Logical Presentation:

- The article should be clearly written and logically structured.
- It must contain a coherent flow from the introduction through to the conclusions, with each section serving a clear purpose.

3. Relevance to the Field:

- The research should be of interest to the theme readership and fit within the scope of the conference.
- It should address significant questions that are pertinent to the field of study.

4. Methodological Rigor:

- The methodology section must be detailed enough to allow other researchers to replicate the study.
- Empirical and analytical methods should be described clearly and precisely.



5. Ethical Standards:

- Research involving humans must have appropriate ethical approval.
- The manuscript must include a statement on ethics approval at the beginning of the methods section.

6. Proper Attribution of Sources:

- All sources of data and literature must be appropriately, accurately, and correctly cited.
- The manuscript should be free from (direct & indirect) plagiarism and IA generated content, and should not be under consideration by any other publication.

7. Language Quality:

- The manuscript must be written in excellent academic English, with clarity and precision in expression.

8. Structure & Formatting

- Only manuscripts in Microsoft Word (.docx) format are allowed for submission.
- The manuscript length must NOT exceed (5000 words), in English, and fit within one of the conference topics. The total number of pages must not exceed 8-10 pages.
- Screenshots are strictly not allowed. Figures must be fresh designed with high resolution, and all equations must be inserted in an “editable” format.
- For the overall manuscript format, follow one column page; Page margins: 2 cm on all sides. Font: Times New Roman, 12-point size (except tables and references: 10-point size). Spacing: (2 points before & after), & Line Spacing: "1" (single).
- Figures and tables should be of high quality, clearly legible, and correctly in-text cited, numbered, followed in ordered sequence, and their reference is presented. (third party permission required)
- References should following APA style (added by “Mendeley”) max 20-30 references.



- The following rule will apply regarding (Similarity + AI) (Turnitin, iThenticate plagiarism, similarity, AI, readability, and scope):

Similarity should be below 20%%, & single source should be below 3%, & “AI” should be below 20%.

Author is the ultimate responsible to adhere to above similarity & “AI” rule.

- Self-citation not allowed. Repeated citation not allowed.

- One of the authors should be identified as a **corresponding** author with (institutional) email.

9. Peer-review Process

- The purpose of review process & reviewer comments only to improve the quality of the article while highlighting amendments and following track changes. The author remain the ultimate responsible to adhere to above guidelines.