



جامعة
مسقط

MUSCAT
UNIVERSITY

2022 / 23 PROSPECTUS



Aspire Beyond

Welcome to Muscat University

I am delighted to extend a warm welcome to the Muscat University community. I hope that you will find the contents of our website both interesting and informative.

Muscat University is a modern, international university centrally located in the heart of Muscat. Our vision is to establish a local and regional reputation as a leading provider of high quality, industry informed education in our selected specialisms, in order to prepare our students to become the future leaders of Oman, the region, and the world. We aim to do this by delivering cutting edge academic programmes taught by leading academics, through building links with, local, regional, and international business leaders and fully engaging with research communities. In addition, Muscat University is unique in that it is the only university in Oman with a full placement year as part of the undergraduate curriculum. This gives our students a distinct employability advantage by preparing our students for the world of work.

We are currently working to expand collaborations with other renowned international universities. Our academic programmes are designed with the needs of 21st-century employers in mind and are delivered via three faculties: Business and Management, Engineering and Technology, and Transport and Logistics. The University is currently working on developing new postgraduate programmes at the Master and PhD levels.

Our campus is equipped with state-of-the-art facilities including world-class labs and research facilities, spacious modern classrooms, and the latest technology to ensure that students thrive academically and reach their full academic and social potential. Our educational philosophy is based on developing industry informed subject knowledge, developing our student’s critical and creative thinking skills, and is committed to an active learning approach which champions problem solving, collaboration, and developing leadership and organizational skills. These skills are embedded in our educational offer are all key success indicators for life in the 21st Century workplace.

We look forward to welcoming you to take part in continuing our success in the future.

Prof Khamis Al-Yahyaee
Vice Chancellor, Muscat University



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WHY STUDY AT MUSCAT UNIVERSITY?

- The only university in Oman with a full placement year as part of the undergraduate curriculum
- International and diverse academic and professional staff
- Excellent location in the heart of Muscat
- State-of-the-art facilities
- A dedicated 'Student Journey' division to ensure superior student experience
- Affordable fees with generous scholarships

Streamlined customer service

Starting with your application and registration, until the day you graduate and beyond, you are supported throughout the administrative process at Muscat University with an integrated one-stop Student Service Centre.

Learn with the very best.

All our academic staff have been selected to provide you with an exceptional learning experience. The faculty members at Muscat University are experts in their respective fields, with wide-ranging experience in global and local contexts. In addition, you may also be taught by our partner universities' 'flying faculty' who travel to Muscat specifically to deliver your programmes.

Career ready and career enhanced graduates

A Muscat University degree will give you the best possible chance to work in your chosen profession and ensure that your profile stands apart from others.

Ideal location in the heart of Muscat

Our modern, custom-built campus is located only a stone's throw away from Muscat's modern shopping malls and just 10 minutes from Muscat's pristine coast.

Be reassured with first class support services and pastoral care

Muscat University ensures that you study in a supportive, caring environment and that your personal well-being is our number one priority. We are committed to providing you with full academic and personal counselling for the duration of your studies.

Enjoy a global student experience.

As a student at Muscat University, you become a member of a global community. The academic staff and your fellow students are a diverse international mix which increases your intercultural awareness, creates a global social network and gives you the opportunity to meet people from all over the world.

All our programmes will equip you with the essential knowledge and 21st century soft skills required in the workplace.

This will be consolidated with opportunities to work with local industry during your studies. In addition, we will prepare you for the world of work through specialist careers advice and workshops throughout your programme.

WHY STUDY AT MUSCAT UNIVERSITY?

Placement Year

What is Placement

All Muscat University undergraduate programmes include a compulsory industry placement module during the third year of study. The collaboration between academia and industry enables you to gain a high-quality education by thoroughly understanding your specialisation. Each placement opportunity is carefully selected to match the requirements of Muscat University's respective Bachelor's degree programmes, allowing you to gain practical insights into the various sectors specific to your area of study.

Purpose of Placement

Our students will leave University for the placement as second year students and return in their fourth year as professionals. The placement will enable you to apply the knowledge and skills gained during the first two years of your undergraduate studies to your chosen specialization, allowing you to obtain valuable work experience, helping to enhance your employability.

Placement Support

The placement programme has been designed with students' needs in mind. Muscat University's Placement Officer is available as the first point of contact for you prior to and during your placement. The Placement Officer also acts as the industry's point of contact regarding matters of placement. The University organises for career clinics and CV writing workshops to help best prepare you for your time at work.

"Placement is a great opportunity for students to reflect on their approach and attitude in a work environment. My placement year enhanced my communication skills, technical skill, hard and soft skills. It has been an eye opener to professional life, helping me learn about the professional world. Going for a full academic year placement allowed me to gain the necessary experience to be a successful employee. My advice to all Muscat University year-2 students is to take advantage of this rich opportunity that the University offers."

Juhaina Aziz Al-Sulaimani
First Muscat University student to experience Industry Placement Year in Oman.



MUSCAT

Authentic. Friendly. Diverse.

Muscat is a unique and prosperous city, recognised as an exceptional place to live, work and study. Muscat caters to all tastes with its perfect harmony of nature, culture and modernity, offering everything from the adventure of outdoor activities to the tranquility of its extensive beaches and bountiful views.

Muscat is a city characterised by its individuality. The city's blend of character, heritage and innovation is unmatched elsewhere in the region. Studying in Muscat gives you access to recreational activities broadening your intellectual horizons and helping you to enhance your student journey and gain a well rounded educational experience.

Supporting You: Facilities

Muscat University's campus is equipped with a cutting-edge resource centre, a 250-seat auditorium, private study areas and outdoor communal spaces, in addition to onsite car parking, cafes and restaurants. The campus is conveniently located just off the Sultan Qaboos highway and only 10km away from Muscat International Airport.

Our facilities include fully equipped computer and chemical engineering laboratories and classrooms fitted with interactive smart boards, ensuring high-quality learning and teaching experiences. Our building has high-speed Wi-Fi throughout, with a Learning Resource Centre providing access to the library, group discussion area and a quiet space for self-study.

For times when you need a break from studying, our Student Common Area is the ideal space to relax with a variety of games for you to unwind including; billiard table, air hockey, table tennis and table foosball.

The University also features an Executive Education Training Centre dedicated to providing bespoke-professional training to Omani and regional organizations and individuals. The basement of the University has a Smart Park system allowing easy parking for staff, students and visitors.



Supporting You: Academic, Administrative and Advisory Support

Starting with your application and registration, until the day you graduate and beyond, you are supported throughout the administrative process at Muscat University with an integrated one-stop Student Service Centre.

As a student at Muscat University, you become a member of our global community. Our staff and students form an international blend of cultures, helping to increase your intellectual awareness and enhance your global social network. Muscat University's global outlook is embedded throughout our programmes, which have been specially designed to equip you with the essential knowledge and soft skills required by international 21st century employers. MU learning is consolidated with opportunities to work with local industries throughout your study period. Specialist career advice and comprehensive careers workshops are on hand to help prepare you for your future. For those already in the workforce, you can further enhance your skills and knowledge with one of our Master's programmes offered on both a full-time and a part-time basis. For those wishing to enter the workforce, our Bachelor's programmes with a Placement Year are perfect to help you get accustomed to the professional world.

All our academic staff have been selected to provide you with an exceptional learning experience. The faculty members at Muscat University are experts in their respective fields, with wide-ranging experience within global and local contexts. In addition, MU faculty consists of local as well as 'flying faculty' from our partner universities.

Learning Support Services

Muscat University students can access learning support and advice through the dedicated Learning Resource Centre (LRC) located on the 2nd floor of the Muscat University building. There are also dedicated study spaces for you to utilize, such as the discussion rooms on the 2nd and 4th floors where groups can work collaboratively.

Supporting You: Student Services

Muscat University is committed to providing its students with efficient, comprehensive wrap-around support services to ensure that their journey at the university is one that is seamless and meaningful. To this end, a dedicated Student Journey directorate has been set up to effectively map out the end-to-end sequence of interactions from the point of hearing about the university to enrolling, completing, graduating and becoming alumni.

Student Support Unit

The Student Support Unit should be your first point of contact for questions, comments or concerns. In many cases, the staff will be able to deal with your queries. In other cases, the staff will refer you to the appropriate department for resolution of the matter.

Student Advising

Muscat University provides access to student advising sessions. Student Support unit will help you find solutions to a range of personal or academic related issues and challenges.

Disability Support

An important aspect of the services provided by the Student Support unit is the provision for appropriate advice and support for students with movement disabilities. The facilities and support at the University helps promote the success and wellbeing of these groups of students and enhances their university experience by creating a dynamic environment that allows them to fulfil their personal, academic and professional potential.

Student Activities

Muscat University encourages you to undertake extracurricular activities that expand beyond the fixed curriculum, in areas that involve the following:

- Sports
- Community Engagement
- Volunteering
- Buddying and Peer Support
- Programme Ambassador
- Mentoring

Student Clubs

You can be part of a lot of excitement at MU. The hardest part is deciding what you're going to do! Whatever your interest, there's probably a group that shares your passion at MU. And if there isn't, consider the opportunity to start your own club!

Student Council

Muscat University supports its students to set up student voice groups. The Student Council in particular, formally represents the voice of Muscat University students and provide student leadership in academic and extra-curricular areas of student life

Accommodation Advice

Muscat University offers accommodation assistance and guidance to all students. There are many affordable options for student housing. For more information please contact the student support unit directly.

Supporting You: International Students



International student support is dedicated to the academic success and welfare of international students and provides guidance and information on a wide range of non-academic matters including immigration and visas.

Study Visa Assistance

Visa applications are handled on the students' behalf by Muscat University. As a guideline, visa processing can take up to 6 weeks. As a result of this timeline, International students who require a study visa are requested to submit completed applications no later than 30th June.

Airport Pickup

The University will arrange to pick international students arriving at Muscat International Airport. To access this free service, students will need to provide at least 3 working days' notice with their flight number, arrival time and accommodation details.

Accommodation Advice

Muscat University offers guidance and advice relating to student housing and accommodation in Muscat. There are many options to choose from based on individual student's budget. For more information please contact the University directly.

Financial Aids

Most prospective students have concerns about funding. Coming to university may be your first experience away from home, and it is natural to wonder how you will manage. We understand your financial concerns and in the next section we provide some information on funding and guidelines on how MU can assist you with it.

Supporting You: Financial Aid



Financial Support

Students may wish to speak with a dedicated member of the Recruitment Team about financial matters. Advice can be provided on topics such as funding information, including scholarship, and the availability or other aid.

Scholarships and Eligibility

Muscat University is committed to providing scholarships and financial assistance on a case-by-case basis. MU offers generous scholarships for both undergraduate and postgraduate programmes. For more information contact the Student Recruitment team.

A student may be eligible for Muscat University Scholarship if:

- They are classified as a self-funded student for tuition fee purposes.
- They hold an offer for Foundation, Undergraduate or Postgraduate Taught programme at Muscat University which will start in the commencing academic year.

Applicants may apply for a scholarship once they are in receipt of a conditional offer from Muscat University, this is done by uploading a scholarship application form for which instructions will be given with your offer.

For more information regarding the provisions and process of applying for a scholarship please visit our webpage muscatuniversity.edu.om.

Applying to Muscat University

Before you apply

Find the right programme you want to apply to and understand what is required for the programme and how it will affect your career prospects. This page outlines the supplementary information that you are required to provide before your application can be considered complete. To make an application for your chosen programme, you should complete the MU online application form and submit it along with all your supporting documentation prior to the application deadline **31st August**.

Applying for Bachelor's degree:

Students interested in Muscat University undergraduate programmes should meet MU admission entry requirements. Requirements differ depending on the programme you apply for. Please refer to programme pages 26,28 and 30 for detailed requirements.

Supporting Documents needed:

- School Certificates with minimum requirements.
- ID card / Passport copy.
- Passport size photograph.

Applying for Master's degree:

The following records are required to process your application. Please ensure that all these documents accompany your MU application/ admission form submittal:

you will need to upload an electronic copy of these documents onto the MU online application dashboard. It is recommended to upload your files in PDF format.

- Authenticated Degree certificate – if this is not in English, you will need to provide an English copy from your institution if available, or a translation from a recognized translation office.
- Authenticated Official Transcript for all years of study. If the transcript is not in English, you will need to provide an English copy from your institution if available, or a translation from a recognized translation office.
- High School certificate
- Curriculum Vitae (CV) –your CV should be in English and contain your name, contact details, and your work experience (current and past)
- 2 reference letters (optional)
- Personal statement (optional)
- Passport – (Visa copy must be shown for non-Omani resident applicants)
- Omani ID card or Omani residence card
- A valid English Test such as IELTS with the required score, or any other international English test – see programme details on the University webpage

After you apply

After your application has been received, an applicant record will be created for you and you will be assigned a student identification number (student ID). Once your application is received, it will go through an academic review process (for PG applicants), after which the decision to admit you will be made accordingly.

You will receive a notification once a decision has been made. If you have been offered a study place, you will receive an official offer via email detailing any further conditions and the amount payable for the tuition fees. If you have been unsuccessful in gaining an offer of a place on one of our programmes we will email you and let you know the reason.

If you have any enquiries regarding your application, you can reach us via admissions@muscatuniversity.edu.om, please include your full name and applicant number when enquiring.



Finding the Right Programme for You: Undergraduate Degree

- Foundation Programme
- BSc Accounting and Finance
- BSc Business & Management
- BSc Marketing
- BSc Global Entrepreneurship and New Ventures
- BSc Logistics with Supply Chain Management
- BSc Logistics with Transport Management
- BEng Chemical Engineering
- BEng Energy Engineering



Scan to apply for the programme.
To get further details about the
programme visit muscatuniversity.edu.om/study



Duration of the programme
36 weeks



Assesment
Individual and group
programmework
Examinations



Study type
Full time

Foundation Programme Overview

Muscat University's Foundation Programme aims to produce 'degree-ready' students planning to progress onto one of the University's undergraduate programmes.

The Muscat University Foundation Programme (MUFP) consists of modules in English, Mathematics and Computing. Study skills are embedded throughout the modules across programme.

The Foundation Programme is delivered over 36 weeks consisting of 4 x 9-week terms. During each term, students will study different modules which increase in challenge and English language complexity over the four terms.

Exemption from the Foundation Programme

Students may be eligible to be exempted from the Foundation Programme modules based on the following criteria:

English Modules if

- The student provided an IELTS test result of 5.0 or above
- The student successfully passes both MU English Placement and Exit tests

Math Modules if

- The student successfully passes both MU Math Placement and Exit tests

IT Modules if

- The student provided an IC3 from a certified testing centre
- The student successfully passes both MU IT Placement and Exit tests

Programme Objectives

The Muscat University Foundation Programme aims to:

- Equip you with academic literacies, language proficiency, IT and soft skills needed to excel within the academic environment of a Higher Education Institution
- Provide introductory-subject-specific knowledge of the bachelor's degree that you plan to study.
- Enable you to develop analytical and problem-solving skills and apply them to practical real-world problems.
- Improve your ability to reflect on your learning and development, and to assist you to become independent, lifelong learners who are able to think critically.

Module Plan

MUFP modules

General English 1
General English 2
Academic Listening and Speaking
Academic Reading
Academic Writing
Essential Math
Math 1
Math 2
Computing Fundamentals 1
Computing Fundamentals 2

Admission Requirements

Applicants will typically need an Omani General Education Diploma or its equivalent (recognised by Ministry of Education) with the following grades:

- Minimum 60 % in the General Education Diploma
- Minimum 55% in English
- Minimum 60% in Pure Maths OR Applied Maths
- Minimum 60% in Chemical for the one who wants to join BSc Chemical Engineering.



Scan to apply for the programme.To get further details visit: muscatuniversity.edu.om/ study



Duration of the programme
Four years



Assesment
Individual and group programmework
Examinations



Study type
Full time

FEES

Diploma (2 years): 7,800 OMR
Advanced Diploma (3 years): 9,900 OMR
Bachelors (4 years): 13,800 OMR

Career and skills

A degree in accounting and finance develops skills that are useful in a range of sectors. You will work towards becoming a Chartered Accountant, Chartered Certified Accountant, Chartered Management Accountant, Chartered Public Finance Accountant, Investment Banker, Retail Banker or Tax Adviser.

BSc Accounting and Finance

BSc in Accounting & Finance -designed by Aston University- offers students the opportunity to gain a strong foundation across the main areas of business and management. It also strongly stresses on employability to ensure that graduates are equipped with the required skills for a competitive and dynamic job market. A compulsory placement year ensures students further develop their personal and business skills. The programme covers core areas of strategy, accounting, marketing, and organisational behaviour. The programme also aims to enhance student’s project management and research enquiry skills by gathering and analysing data pertaining to a research problem / business challenge related to the field of study.

Programme Objectives

The BSc in Accounting and Finance aims to:

- Enable you to meet the accreditation requirements of the main accountancy bodies (ICAEW, ACCA, CIMA) with a view to earning an appropriate level of exemptions.
- Ensure the relevance of your degree by maintaining and enhancing links with business, professional and public sector organisations.
- Provide you with opportunities to obtain practical experience, discipline-specific, and generic knowledge to connect with the real world of work and employment.

Module Plan

Year 1	Year 2	Year 3	Year 4
Foundations in Financial and Management Accounting	International Financial Reporting	Professional Placement Year	Advanced International Financial Reporting
Careers in Accounting	Applied Management Accounting	Entrepreneurship	Strategic Management Accounting
Introduction to Organisational Behaviour	Business Tax		Integrated Case Study
Law for Business	Audit, Governance and Company Law		Tax Policy and Personal Tax
Principles of Operations Management			Audit and Professional Ethics
Foundations of Business Analytics	Financial Management		
An Introduction to Business Economics	Virtual Business Simulation		International Finance

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C in three A-Level subjects and Math must be one of them.
IB	Minimum 24 points, with minimum score of 3 in Maths at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math.
General Education Diploma or equivalent	Overall score of (60%): Minimum 55% in English, Minimum 60% in Pure Maths OR Applied Math. Students will need to complete A Foundation year for entry into the UG programme. <i>* Exemption from Foundation Year: Applicants with required IELTS or TOEFL score and IC3 can be exempted from the foundation subject to pass MU Math test.</i>

English level	
IELTS/TOEFL	IELTS (Academic): Minimum of 5.0 overall TOEFL (iBT): Minimum of 45 overal
GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level



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Duration of the programme
Four years



Assesment
Individual and group programmework
Examinations



Study type
Full time

FEES

Diploma (2 years): 7,800 OMR
Advanced Diploma (3 years): 9,900 OMR
Bachelors (4 years): 13,800 OMR

Career and skills

After completing a BSc in Marketing, you will be equipped with a range of career opportunities and valuable skills. With a strong foundation in marketing principles, strategic planning, and consumer behavior, you will be well-prepared for roles in brand management, market research, advertising, digital marketing, sales, and public relations. Your ability to analyze market trends, develop effective marketing campaigns, and understand customer needs will make you a sought-after candidate in the industry.

BSc Marketing

The BSc Marketing programme focuses on marketing; however, it is rooted in a broader study of business and management. Students will have the opportunity to specialise in specific areas of marketing (including digital marketing and branding) while gaining a solid foundation in the main areas of business and management. It also strongly stresses on employability to ensure that graduates are equipped with the required skills for a competitive and dynamic job market.

Programme Objectives

The BSc in Marketing aims to:

- The aim of this programme is marketing; however, it is rooted in a broader study of business and management. Students will have the opportunity to specialise in specific areas of marketing (including digital marketing and branding) while gaining a solid foundation in the main areas of business and management.
- It also strongly stresses on employability to ensure that graduates are equipped with the required skills for a competitive and dynamic job market.
- The compulsory placement year ensures students further develop their personal and business skills. The programme also aims to enhance student’s project management and research enquiry skills by gathering and analysing data pertaining to a research problem / business challenge related the field of marketing.

Module Plan

Year 1	Year 2	Year 3	Year 4
Principles of Management	Marketing Communications	Professional Placement Year	Marketing Strategy
Introduction to Organisational Behaviour	Risk Management		Entrepreneurial Management
Introduction to Accounting	Consumer Behaviour	Entrepreneurship	Marketing in the Digital Space
Business Skills	Branding		Tax Policy and Personal Tax
Foundations of Business Analytics	Corporate Social Responsibility and Sustainable		Marketing in the Digital Space
Introduction to International Business	Research Methods		International Marketing
Introduction to Business Economics	Marketing Research		Electives: Leadership Project Management Social Media Marketing
Marketing Principles	Organizational Change and Development		

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C in three A-Level subjects and Math must be one of them.
IB	Minimum 24 points, with minimum score of 3 in Maths at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math.
General Education Diploma or equivalent	Overall score of (60%): Minimum 55% in English, Minimum 60% in Pure Maths OR Applied Math. Students will need to complete A Foundation year for entry into the UG programme. <i>* Exemption from Foundation Year: Applicants with requiredIELTS or TOEFL score and IC3 can be exempted from the foundation subject to pass MU Math test.</i>

English level	
IELTS/TOEFL	IELTS (Academic): Minimum of 5.0 overall TOEFL (iBT): Minimum of 45 overall
GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level



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Duration of the programme
Four years



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Study type
Full time

FEES

Diploma (2 years): 7,800 OMR
Advanced Diploma (3 years): 9,900 OMR
Bachelors (4 years): 13,800 OMR

Career and skills

A BSc in Business and Management opens up a wide range of career opportunities in various industries. Graduates of this program develop a diverse skill set that equips them for success in the business world. With their comprehensive understanding of organizational structures, strategic planning, and financial management, they are well-suited for roles in consulting, marketing, human resources, and operations management.

BSc Business and Management

The Business and Management degree programme would equip students with a broad knowledge and appreciation of issues faced in the world of business. It aims to equip students to become competent, solution-oriented, and effective communicators as business and management practitioners

They will gain the analytical, technical and interpersonal skills required to understand, analyse and address the challenges faced by today's companies.

Programme Objectives

The BSc in Business and Management aims to:

- provide students with a range of subjects which look at business and management issues analytically and critically
- offer an intellectually demanding programme in business and management
- provide an opportunity for critical and theoretical study management, whilst allowing students to learn from issues and experiences relevant to their local environment;
- provide students with a degree which will be valued by employers looking for people who can demonstrate logical and quantitative reasoning.

Module Plan

Year 1	Year 2	Year 3	Year 4
Principles of Management	Marketing Communications	Professional Placement Year	Strategic Management
Organisational Behaviour	Principles of Operations Management	Entrepreneurship	Entrepreneurial Management
Introduction to Accounting	Human Resources Management		Business Ethics
Marketing Principles	Consumer Behaviour		Final year Project
Foundations of Business Analytics	Research Methods		Project Management
Introduction to International Business	Management Accounting		<i>Electives:</i> Leadership International Marketing Social Media Marketing
Introduction to Business Economics	Contemporary issues in Business and Management		
Law for Business	Management Information Systems		

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C in three A-Level subjects and Math must be one of them.
IB	Minimum 24 points, with minimum score of 3 in Maths at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math.
General Education Diploma or equivalent	Overall score of (60%): Minimum 55% in English, Minimum 60% in Pure Maths OR Applied Math. Students will need to complete A Foundation year for entry into the UG programme. <i>* Exemption from Foundation Year: Applicants with required IELTS or TOEFL score and IC3 can be exempted from the foundation subject to pass MU Math test.</i>
English level	
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GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level



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Four years



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Study type
Full time

FEES

Diploma (2 years): 7,800 OMR
Advanced Diploma (3 years): 9,900 OMR
Bachelors (4 years): 13,800 OMR

Career and skills

A BSc in Global Entrepreneurship and New Ventures equips graduates with a diverse range of skills and opens up exciting career opportunities. With this degree, individuals can explore various paths such as becoming an entrepreneur, starting their own business, or working in innovation-driven industries. The program provides a solid foundation in business management, strategic planning, market research, financial analysis, and project management

BSc Global Entrepreneurship and New Ventures

The BSc in Global Entrepreneurship and New Ventures programme provides a unique perspective on fundamental entrepreneurship development, which is applied within the context of international business operations. This ensures that graduates are not only able to manage their entrepreneurial initiatives locally but also to venture into global markets successfully.

The core of this programme is to nurture students’ entrepreneurial mindsets and to explore new venture creation, growth, and innovation in the public, private, and third sectors. Additionally, this programme aims to enhance students’ project management and research enquiry skills by teaching them how to gather and analyze data pertaining to a research problem in the field of international business, as well as develop a global entrepreneurial business case.

Overall, this programme equips students with the knowledge and skills required to succeed as entrepreneurs in the global business. world, making them valuable assets to any organization or their own business ventures.

Programme Objectives

This programme offers graduates a diverse range of career opportunities, including Global entrepreneurship, startup consultancy, business development, venture capitalism, and social entrepreneurship. Through this programme, students gain valuable skills such as business planning, innovation and creativity, marketing, finance, and leadership and management. These skills enable graduates to launch their own businesses of international level, work for startups or established companies, and make a positive impact on society.

Module Plan

Year 1	Year 2	Year 3	Year 4
Business Skills	International Business	Professional Placement Year	International HRM
An Introduction to Business Economics	Personal and Professional Development for the Workplace		Global Entrepreneurship
Introduction to Accounting	Managing Innovation		Strategic Business Simulation
Foundations of Business Analytics	Marketing in the Digital Space		Final year Project
Entrepreneurial Management	Research Methods		International Marketing
Marketing Principles	Strategic Entrepreneurship		Contemporary Issues in Entrepreneurship
Financial Management	Digital Business Models		Principles of Operations Management
New Venture and Sustainable Growth	International Business Strategy		Sustainable Supply Chain Management

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C in three A-Level subjects and Math must be one of them.
IB	Minimum 24 points, with minimum score of 3 in Maths at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math.
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GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level



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Diploma (2 years): 7,800 OMR
Advanced Diploma (3 years): 9,900 OMR
Bachelors (4 years): 13,800 OMR

Career and skills

The demand for graduates in logistics and supply chain management is huge, both globally and in Oman! Graduates can pursue rewarding careers as supply chain managers, logistics coordinators, operations analysts, procurement specialists, and transportation managers, among others. The skills gained through this program equip individuals with a strong foundation in logistics and supply chain management principles, enabling them to effectively manage the flow of goods, optimize distribution networks, and streamline operations.

BSc Logistics with Supply Chain Management

The BSc in Logistics with Supply Chain Management is one of the few logistics degrees which combines technological knowledge with business and management in order to meet the needs of the logistics industry. Upon successful completion of the programme, students earn a degree from Muscat University.

Programme Objectives

The BSc in Logistics with Supply Chain Management aims to:

- Enable you to develop a detailed understanding and knowledge of logistics and its place in all types of industries.
- Enable you to develop the techniques used to make processes work effectively, in order to meet strategic objectives such as minimum cost, maximum service level and shorter cycle times.
- Produce graduates with unique specialist insight into Operations and Supply Chain Management.

Module Plan

Year 1	Year 2	Year 3	Year 4
Business Skills	Personal and Professional Development for the Workplace	Professional Placement Year	Strategic Management
Principles of Supply Chain Management	Project Management	Entrepreneurship	Sustainable Supply Chain Management
Data Analysis for Logistics	Logistics Modelling		Supply Chain Finance
An Introduction to Business Economics	Warehouse and Inventory Management		Individual Project
Principles of Transport	Human Resource Management		Supply Chain Decision Support and Analysis
Principles of Operations Management	Procurement		Electives: Retail Logistics Supply Chain Risk and Resilience Artificial Intelligence in Logistics Maritime Logistics Logistics and the Circular Economy
Introduction to Accounting	Electives: Air Transport Freight Transport Tools for Managing Operations		
Marketing Principles			

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C in three A-Level subjects and Math must be one of them.
IB	Minimum 24 points, with minimum score of 3 in Maths at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math.
General Education Diploma or equivalent	Overall score of (60%): Minimum 55% in English, Minimum 60% in Pure Maths OR Applied Math. Students will need to complete A Foundation year for entry into the UG programme. <i>* Exemption from Foundation Year: Applicants with required IELTS or TOEFL score and IC3 can be exempted from the foundation subject to pass MU Math test.</i>
English level	
IELTS/TOEFL	IELTS (Academic): Minimum of 5.0 overall TOEFL (iBT): Minimum of 45 overal
GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level



Scan to apply for the programme.To get further details visit: muscatuniversity.edu.om/study



Duration of the programme
Four years



Assesment
Individual and group programmework
Examinations



Study type
Full time

FEES

Diploma (2 years): 7,800 OMR
Advanced Diploma (3 years): 9,900 OMR
Bachelors (4 years): 13,800 OMR

Career and skills

A BSc Logistics with Transport Management degree offers numerous career opportunities in the transportation and logistics industry. Graduates can pursue roles such as transportation managers, logistics coordinators, and supply chain analysts. They acquire skills in managing transportation operations, optimizing supply chains, and ensuring efficient movement of goods. Graduates develop expertise in areas such as route planning, transportation cost analysis, and regulatory compliance.

BSc Logistics with Transport Management

The BSc in Logistics with Transport Management is one of the few logistics degrees which combines technological knowledge with business and management in order to meet the needs of the logistics industry. Upon successful completion of the programme, students earn a degree from Muscat University.

This degree offers students the opportunity to obtain relevant industrial experience by providing the option of a sandwich year in Oman.

Programme Objectives

The BSc in Logistics with Transport Management aims to:

- Enable you to develop a detailed understanding and knowledge of logistics and its place in all types of industries.
- Enable you to develop the techniques used to make processes work effectively, in order to meet strategic objectives such as minimum cost, maximum service level and shorter cycle times.
- Produce graduates with unique specialist insight into Operations and Transport Management.

Module Plan

Year 1	Year 2	Year 3	Year 4
Business Skills	Personal and Professional Development for the Workplace	Professional Placement Year	Strategic Management
Principles of Supply Chain Management	Project Management	Entrepreneurship	Sustainable Supply Chain Management
Data Analysis for Logistics	Logistics Modelling		Supply Chain Finance
An Introduction to Business Economics	Warehouse and Inventory Management		Individual Project
Principles of Transport	Human Resource Management		Innovative Transport Solutions
Principles of Operations Management	Freight Transport		<i>Electives:</i> Retail Logistics
	Air Transport		Supply Chain Risk and Resilience
Introduction to Accounting	<i>Electives:</i> Procurement		Artificial Intelligence in Logistics
Marketing Principles	Tools for Managing Operations		Maritime Logistics
			Logistics and the Circular Economy

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C in three A-Level subjects and Math must be one of them.
IB	Minimum 24 points, with minimum score of 3 in Maths at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math.
General Education Diploma or equivalent	Overall score of (60%): Minimum 55% in English, Minimum 60% in Pure Maths OR Applied Math. Students will need to complete A Foundation year for entry into the UG programme. <i>* Exemption from Foundation Year: Applicants with required IELTS or TOEFL score and IC3 can be exempted from the foundation subject to pass MU Math test.</i>
English level	
IELTS/TOEFL	IELTS (Academic): Minimum of 5.0 overall TOEFL (iBT): Minimum of 45 overall
GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level



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Duration of the programme
Four years



Assessment
Individual and group programmework
Examinations



Study type
Full time

FEES

Diploma (2 years): 8,800 OMR
Advanced Diploma (3 years): 10,900 OMR
Bachelors (4 years): 15,300 OMR

Career and skills

A Chemical Engineering degree opens the door to a fulfilling and varied career, with many exciting opportunities for employment in technical and management roles in a wide array of industries. This includes manufacturing, pharmaceuticals, healthcare, design and construction, pulp and paper, petrochemicals, food processing and energy sectors.

BEng Chemical Engineering

Chemical Engineering is the study of planning, designing and developing products and processes where chemical and physical changes occur. The BEng in Chemical Engineering develops your engineering skills with a firm grounding in chemistry.

Programme Objectives

The BEng in Chemical Engineering aims to:

- Provide you with a thorough grounding in the basic principles of chemical engineering.
- Provide you with appropriately structured curricula, combining teaching in theoretical and knowledge-based principles with practical skills training.
- Produce graduate engineers able to make a valuable contribution to society, equipped with the qualities and skills that are demanded by employers.
- Offer you the opportunity to obtain relevant industrial experience with a year-long work placement.

Module Plan

Year 1	Year 2	Year 3	Year4
Mathematics for Engineers Design, Build, and Sustainability	Mass Transfer Transfer processes	Professional Placement Year	Process Safety and Sustainability Advanced Reaction Engineering
Chemistry for Engineers Introduction to Chemical Engineering	Separation Processes Thermodynamics	Entrepreneurship	Advanced Separation Processes Advanced Process Design
Fluid and Heat Transfer Professional Skills for Engineers	Reaction Engineering Process Design		Electives: Instrumentation and Control Process Computation Renewable Technologies Environmental Engineering Fuel Cell Petrochemical Processes
Mass and Energy Principles Physical Chemistry for Engineers	Process Simulation Energy Supply and Delivery		

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C in three A-Level subjects. Math and Chemistry must be in the list.
IB	Minimum 24 points, with minimum score of 3 in Maths and Chemistry at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math and Chemistry.
General Education Diploma or equivalent	Overall score of (60%): Minimum 55% in English, Minimum 60% in Pure Maths OR Applied Math, Minimum 60% in Chemistry. Students will need to complete A Foundation year for entry into the UG programme. <i>* Exemption from Foundation Year: Applicants with required IELTS or TOEFL score and IC3 can be exempted from the foundation subject to pass MU Math test.</i>
English level	
IELTS/TOEFL	IELTS (Academic): Minimum of 5.0 overall TOEFL (iBT): Minimum of 45 overall
GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level



Scan to apply for the programme.To get further details visit: muscatuniversity.edu.om/study



Duration of the programme
Four years



Assessment
Individual and group programmework
Examinations



Study type
Full time

FEES

Diploma (2 years): 8,800 OMR
Advanced Diploma (3 years): 10,900 OMR
Bachelors (4 years): 15,300 OMR

Career and skills

A degree in BEng Energy Engineering opens doors to exciting career opportunities in the energy and sustainability field. Graduates can pursue roles as energy engineers, renewable energy project managers, energy consultants, and sustainability analysts. They gain expertise in designing and optimizing energy systems, with a focus on renewable energy integration, energy efficiency, and power generation. Graduates develop strong analytical, problem-solving, and project management skills.

BEng Energy Engineering

A promising bachelor programme offered as a response to the aforementioned needs in coming years.

The focus of this programme is mainly related to renewable energy resources and the associated technologies while energy efficiency and the role of fossil energy and its contribution into the future energy-mix are also covered.

The BEng Energy Engineering's graduates will be capable to deal with all Energy Engineering aspects including energy systems design, operation, monitoring and system troubleshooting, project engineering, energy resource management, and a detailed understanding of a range of renewable energy technologies.

Programme Objectives

The BEng in Energy Engineering aims to:

- To explore cleaner and more efficient energy sources.
- To investigate and specifying the design of renewable energy systems using renewable and sustainable resources.
- To foster multidisciplinary abilities in thinking and execution enabling the future engineers to work on innovative energy generation.

Module Plan

Year 1	Year 2	Year 3	Year4
Mathematics for Engineers	Electrical and Electronics 2	Professional Placement Year	Computational Methods for Engineers
Design, Build, and Sustainability	Design and Manufacturing	Entrepreneurship	Solar Energy Systems
General Science for Energy	Engineering Materials		Wind and hydro technologies
Introduction to Energy Engineering	Thermodynamics		Final year project
Fluid and Heat Transfer	Energy Technologies and Systems		<i>Electives:</i> Instrumentation and Control Energy storage technology Fuel Cell Environmental Engineering Energy and Power Generation
Professional Skills for Engineers	Transfer Processes		
Mechanics 1	Energy management		
Electrical and Electronics 1	Mechanics 2		

Admission Requirements

Qualification	Grade
A Level	Minimum grades of C Math, Chemistry and physics.
IB	Minimum 24 points, with minimum score of 3 in Maths and Chemistry at Higher Level or 4 at Standard Level.
Indian School Certificate	Pass in Central Board of Secondary Education (CBSE) or Indian State Board Examinations with a score of not less than 55% in Math and Chemistry.
General Education Diploma or equivalent	Overall score of (60%): Minimum 55% in English, Minimum 60% in Pure Maths OR Applied Math, Minimum 60% in Chemistry, Minimum 60% in Physics. Students will need to complete A Foundation year for entry into the UG programme. <i>* Exemption from Foundation Year: Applicants with required IELTS or TOEFL score and IC3 can be exempted from the foundation subject to pass MU Math test.</i>
English level	
IELTS/TOEFL	IELTS (Academic): Minimum of 5.0 overall TOEFL (iBT): Minimum of 45 overall
GCSE English language	Minimum grade C
IB English language	Minimum score of 5 in English at Standard level or minimum score of 4 in English at Higher level

Furthering Your Education: Postgraduate Degree

- MSc International Logistics and Supply Chain Management
- MSc Renewable Energy Engineering
- Masters in Business Administration (MBA)
- MSc Finance
- MSc International Business Management (general or marketing)





Scan to apply for the programme. To get further details visit: muscatuniversity.edu.om/study



Duration of the programme
1 year / 2 years



Assessment
Taught Modules 60%
Dissertation 40%



Study type
Full-time / Part-time

TOTAL FEE: 6,300 OMR

MSc International Logistics & Supply Chain Management

International logistics and supply chains affect individual and corporations globally and have significant impact on corporate competitiveness in today's highly competitive marketplace. This programme is developed and prepared to enrich students with the skills and knowledge to manage and advance international logistics and supply chains.

This programme equips students with an in-depth awareness and understanding of sustainable supply chains and logistics; how to plan and efficiently manage daily operations; how to mitigate and manage various supply chain risks; freight transport management; the proper application of analytical approaches to solve supply chains and logistics problem; strategies at a global scale; management of international business; and freight transport management.

Within these topics, students will have a sufficient knowledge of the approaches, strategies, and models that are utilised to overcome organisational challenges and difficulties. This will enable students to recognise the complexities and challenges within the logistics and supply chain management, supported by the creative and critical thinking to pose efficient solutions.

The programme's learning journey will conclude with a research project/dissertation, providing students with the chance to conduct in-depth research related to logistics and supply chains supervised by two experienced academic supervisors. Research topics cover a wide spectrum of topics such as sustainable supply chains, circular economy, supply chain finance, supply chain network design, procurement, inventory and operations management, and Industry 4.0 and supply chain management.

Module Plan

Students will take six core modules, two elective modules and submit a thesis.

Finance and Management modules

- Operations Planning And Management
- Sustainable Logistics And Supply Chain Management
- Research Methods in Logistics and Supply Chain Management
- Supply Chain Analytics and Optimisation
- Supply Chain Risk Management
- Freight Transport Management
- Global Strategy (*elective*)
- Entrepreneurship (*elective*)
- International Business Management (*elective*)
- Management Information Systems (*elective*)
- Thesis

Admission Requirements

Applicants must hold either a:

- Minimum of a "Good" undergraduate degree from an Omani institution in a relevant discipline, OR
- Minimum of a second-class UK honours degree or its equivalent, OR
- A degree below good or second-class Honours can be considered with minimum of 2 years relevant work experience.
- A 2 year Diploma holder can be considered with minimum of 6 years relevant work experience with approval from Ministry of Higher Education Research and Innovation

A student whose first language is not English will need to provide a certificate of one of the following English language tests:

- IELTS : Academic test – minimum overall score of 6.0 (Please note that only tests taken within 2 years of the course start date are acceptable.)
- TOEFL: Internet-based test – minimum score of 78.



Scan to apply for the programme. To get further details visit: muscatuniversity.edu.om/study



Duration of the programme
1 year / 2 years



Assessment
Taught Modules 60%
Dissertation 40%



Study type
Full-time / Part-time

TOTAL FEE: 5,780 OMR

MSc Renewable Energy Engineering

This MSc in Renewable Energy Engineering equips students with the advanced knowledge and skills to develop a successful career in the rapidly growing energy sector. It is a choice of study that enables students to specialise in developing the state-of-the-art technical skills, research and development capabilities required to design renewable energy systems or to focus on managing renewable engineering projects and systems.

This programme reflects Oman 2040 vision theme of people and society/developing the national technical and entrepreneurial capabilities that focus on empowering Omani citizens and equipping them with a high degree of scientific and practical capabilities.

Career and Skills

The University aims to produce graduates whose skills are as transferable as possible, with a view to these graduates being of conspicuous service to their nations, very likely in a variety of roles, over their entire lifetimes. The programme will provide graduates of a calibre capable of developing and implementing creative solutions to the problems encountered in renewable energy capture, conversion, storage and management.

Module Plan

Students will take 8 core modules (120 credits) and submit a thesis (60 credits).

Modules

- Introduction to Renewable Energy Systems
- Transport Phenomena
- Energy Conversion
- Environmental Impact Analysis
- Energy Economics and Sustainability
- Research and project Management
- Solar Energy Systems
- Wind and Hydro Energy Systems
- Thesis

Admission Requirements

Applicants must hold either a:

- Minimum of a "Good" undergraduate degree from an Omani institution in a relevant discipline, OR
- Minimum of a second-class UK honours degree or its equivalent, OR
- A degree below good or second-class Honours can be considered with minimum of 2 years relevant work experience
- A 2 year Diploma holder can be considered with minimum of 6 years relevant work experience subject to approval from Ministry of Higher Education Research and Innovation

A student whose first language is not English will need to provide a certificate of one of the following English language tests:

- IELTS : Academic test - minimum overall score of 6.0 (*Please note that only tests taken within 2 years of the course start date are acceptable.*)
- TOEFL: Internet-based test - minimum score of 78.



Scan to apply for the programme. To get further details visit: muscatuniversity.edu.om/study



Duration of the programme
1 year / 2 years



Assessment
Taught Modules 100%



Study type
Full-time / Part-time



Title of the Final Award:
Masters in Business
Administration

Masters in Business
Administration (Financial
Technology)

Masters in Business
Administration (Digital
Innovation Management)

TOTAL FEE: 6,500 OMR

Masters in Business Administration MBA

The MBA programme is designed for professional students with the aim of supporting their executive career progression by focusing on focal business and management subject fields. The programme is delivered using a variety of delivery methods including taught modules, practical workshops, careers support and applied business project.

The programme also prepares candidates for senior management and leadership positions by conveying contemporary learning and skills in relation to strategy, management and leadership in national and international contexts. Participants have the option of selecting between a number of pathways that serve key areas of specialisations to enrich their degree experiences.

Programme Learning Outcomes

- Critically understand and implement relevant concepts and theories to different business functions in an ever-changing environment.
- Managing key decisions in relation to organisational challenges subject to the study specialization at organisational levels.
- Develop and apply sustainable and ethical solutions to complex and contemporary issues through a multi-functional business stance and available technological advancement.
- In depth analysis and review of key business decisions using a plethora of theoretical and practical lenses in relation to the study specialisation
- Clear communication and sustained articulation of findings and arguments
- Ability to conduct research into real business context and producing a report within a timeline

Module Plan

Students will take 10 core modules (150 credits) and two pathway specific module (30 credits)

Core Modules

Business Economics
Human Resources Management
Operations Management
International Business Management
Strategic Marketing
Leadership
Business Ethics
International Strategy
Corporate and Business Finance
Strategic Management

MBA General Modules

Entrepreneurship
Management Information Systems

MBA FinTech Modules

FinTech
Blockchain

MBA Digital Innovation Management Modules

Digital Business Models
Digital Marketing

Admission Requirements

Applicants must hold either a:

- Minimum of a "Good" undergraduate degree from an Omani institution in a relevant discipline, OR
- Minimum of a second-class UK honours degree or its equivalent, OR
- A degree below good or second-class Honours can be considered with minimum of 2 years relevant work experience
- A 2 year Diploma holder can be considered with minimum of 6 years relevant work experience subject to approval from Ministry of Higher Education Research and Innovation

A student whose first language is not English will need to provide a certificate of one of the following English language tests:

- IELTS : Academic test - minimum overall score of 6.0 *(Please note that only tests taken within 2 years of the course start date are acceptable.)*
- TOEFL: Internet-based test - minimum score of 78.



Scan to apply for the programme.To get further details visit: [muscatuniversity.edu.om/ study](https://muscatuniversity.edu.om/study)



Duration of the programme
1 year / 2 years



Assesment
Taught Modules 60%
Dissertation 40%



Study type
Full-time / Part-time



Title of the Final Award:

Masters in Finance,Financial
Analysis

Masters in Finance,Management
Studies

TOTAL FEE: 7,800 OMR

MSc Finance

Designed using the CFA Program Candidate Body Of Knowledge (CBOK)

The MSc programme is designed to equip students with the knowledge and skills necessary to compete and excel in today's complex and evolving investment industry. Whether a candidate is an aspiring or a practicing investment professional the programme is designed to cover the fundamentals of investment tools, company valuation and portfolio management.

The programme is delivered using a variety of delivery methods including taught modules, practical workshops, careers support and applied business project. Participants have the option of selecting between a number of pathways that serve key areas of specialisations to enrich their degree experiences.

Who is it for?

- Graduates with a desire to develop their knowledge and skills in finance and management before seeking their first professional role
- Professionals with work experience in the area of finance or management who are seeking to take their career to the next level
- Individuals who want to be taught by faculty who have experience of business and industry and can bring their

Programme Learning Outcomes:

- Critically understand and apply Ethical and Professional standards in the investment field
- knowledge and comprehension of investment tools
- Advanced investment analysis and portfolio management skills
- knowledge and comprehension of assets valuation concepts and methods
- Critically understand relevant concepts and theories of different management functions in an ever-changing environment
- Critical thinking and problem solving for decision making

Module Plan

Students will take 90 credits in core modules + 90 credits of pathway-specific modules

Core Modules

Ethical and Professional Standards
Economics
Equity Investments and Valuation
Corporate Issuers
Fixed Income
Derivatives

Financial Analysis Modules

Portfolio Management
Quantitative Methods
Financial Reporting and Analysis
Alternative Investments

Management Studies Modules

Human Resources Management
Leadership
Operations Management
Entrepreneurship
Global Strategy
International Business Management

Admission Requirements

Applicants must hold either a:

- Minimum of a "Good" undergraduate degree from an Omani institution in a relevant discipline, OR
- Minimum of a second-class UK honours degree or its equivalent, OR
- A degree below good or second-class Honours can be considered with minimum of 2 years relevant work experience
- A 2 year Diploma holder can be considered with minimum of 6 years relevant work experience subject to approval from Ministry of Higher Education Research and Innovation

A student whose first language is not English will need to provide a certificate of one of the following English language tests:

- IELTS : Academic test - minimum overall score of 6.0 *(Please note that only tests taken within 2 years of the course start date are acceptable.)*
- TOEFL: Internet-based test - minimum score of 78.



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Duration of the programme
1 year / 2 years



Assessment
Taught Modules 60%
Dissertation 40%



Study type
Full-time / Part-time

TOTAL FEE: 5,600 OMR

MSc International Business Management

The MSc in Management and Entrepreneurship (**general or marketing**) provides you with integrated and critical awareness of management and organisations, allowing you to develop a specialised focus in entrepreneurship, assisting you when pursuing an entrepreneurial career. This dual degree programme is designed by Cranfield University and offered at Muscat University. Graduates will be awarded two standalone degrees, one from Cranfield University and one from Muscat University.

Who is it for?

- Ambitious recent graduates from any academic background who want to launch their own business, or become involved in managing a family business.
- Entrepreneurs who wish to grow and develop their business at any stage of its life cycle.
- Aspiring professionals who wish to incorporate entrepreneurial thinking into their future management career.

Programme Objectives

The MSc in Management and Entrepreneurship aims to:

- Provide you with a comprehensive and advanced understanding of the impact of entrepreneurship and entrepreneurial processes at multi-levels.
- Create opportunities for you to develop critical perspectives on theories and to review and evaluate the appropriateness that underpins the constituent entrepreneurship and management subjects.
- Develop your ability to critically analyse the current issues in the field of management and entrepreneurship.
- Enhance your lifelong learning through the development of management and entrepreneurship knowledge.

Module Plan

Students will take seven modules (120 credits) and submit a thesis (80 credits).

International Business Management

Global Strategy
International Business Management
Entrepreneurship
Managing Financial Resources
Research Methods
Dissertation

(General Pathway)
International Human Resources Management
Economics for Business and Management

(Marketing Pathway)
International Marketing
Digital Marketing

Admission Requirements

Applicants must hold either a:

- Minimum of a "Good" undergraduate degree from an Omani institution in a relevant discipline, OR
- Minimum of a second-class UK honours degree or its equivalent, OR
- A degree below good or second-class Honours can be considered with minimum of 2 years relevant work experience
- A 2 year Diploma holder can be considered with minimum of 6 years relevant work experience subject to approval from Ministry of Higher Education Research and Innovation

A student whose first language is not English will need to provide a certificate of one of the following English language tests:

- IELTS : Academic test - minimum overall score of 6.0 *(Please note that only tests taken within 2 years of the course start date are acceptable.)*
- TOEFL: Internet-based test - minimum score of 78.



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Admissions details

For specific programme enquiries contact the admissions office for the subject area. Visit the web page listed on programme pages of this prospectus for more information and application.



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For general enquiries 2464 5444

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